

1 of 2

Rep Firm	
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.8	1	W	4P-430P	NEWS AT 4P	:30	\$165.00	09/19-09/19	1	1	1	\$165.00	
Rating: 1.7	2	TH	430P-5P	NEWS AT 430P	:30	\$165.00	09/20-09/20	1	1	1	\$165.00	
Rating: 2.1	3	W	5P-530P	NEWS AT 5P	:30	\$165.00	09/19-09/19	1	1	1	\$165.00	
Rating: 2.1	4	TH	5P-530P	NEWS AT 5P	:30	\$165.00	09/20-09/20	1	1	1	\$165.00	
Rating: 1.6	5	W	6P-630P	NEWS AT 6P	:30	\$200.00	09/19-09/19	1	1	1	\$200.00	
Rating: 1.6	6	TH	6P-630P	NEWS AT 6P	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	
Rating: 1.9	7	W	1035P-1105P	NIGHTLINE	:30	\$200.00	09/19-09/19	1	1	1	\$200.00	
Rating: 1.9	8	TH	1035P-1105P	NIGHTLINE	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	

Rep Order# 8867502 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/18/2012 10:57 AM
Last Received: 09/18/2012 10:55 AM
Showing Buylines: All Lines

2 of 2

Station KTVX-TV SALT LAKE CITY

Advertiser () LOVE, MIA

Product LOVE/HOUSE/R

Estimate# 919920

Buyer Patricia Dome

Phone#

Fax#

Agency () SMART MEDIA GROUP

814 KING ST, SUITE 400

ALEXANDRIA, VA 22314

Agency C/P1/P2/E LOVE/ORDR/919920

Flight Dates 09/19/2012 - 09/20/2012

Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	TH	1105P-1135P	ACCESS HWOOD	:30	\$175.00	09/20-09/20	1	1	1	\$175.00	

Rating: 1.4

---REPORT TOTALS---

Report Totals: 9 / \$1,635.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$1,635.00

Sales Totals: 9 / \$1,635.00

Station Totals: 9 / \$1,635.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$10,900

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	10%	KTVX	15%	KUCW	0%	KDPX	0%	KUTV	45%
NTVX	0%								

Books JUL12
Demos RA2554